

# **Corporate Presentation**

Investor Relations Second Quarter 2022



## Disclaimer

Statements made in this presentation relate to CCU's future performance or financial results are "forward-looking statements" within the meaning of Section 27A of the U.S. Securities Act of 1933, as amended, which are not statements of fact and involve uncertainties that could cause actual performance or results to materially differ. Forward looking statements include, without limitation, any statement that may predict, forecast, indicate or imply future results, performance or achievements, and may contain words like "believe," "anticipate," "expect," "envisages," "will likely result," or any other words or phrases of similar meaning.

Our forward-looking statements are not guarantees of future performance, and our actual results or other developments may differ materially from the expectations expressed in the forward-looking statements. As for forward-looking statements that relate to future financial results and other projections, actual results will be different due to the inherent uncertainty of estimates, forecasts and projections. Because of these risks and uncertainties, potential investors should not rely on these forward-looking statements. Our independent public accountants have not examined or compiled the forward-looking statements and, accordingly, do not provide any assurance with respect to such statements. No representation or warranty, express or implied, is or will be made or given by us or any of our affiliates or directors or any other person as to the accuracy or completeness of the information or opinions contained in this presentation and no responsibility or liability is or will be accepted for any such information or opinions.

Although we believe that these forward-looking statements and the information in this presentation are based upon reasonable assumptions and expectations, we cannot assure you that such expectations will prove to have been correct. The forward-looking statements represent CCU's views as of the date of this presentation and should not be relied upon as representing our views as of any date subsequent to the date of this presentation as we undertake no obligation to update any of these statements. Listeners are

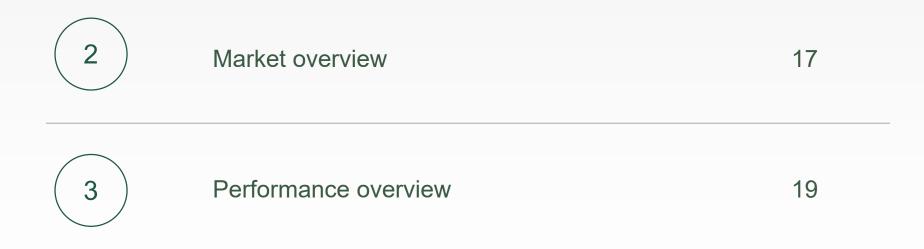
cautioned not to place undue reliance on these forwardlooking statements as such statements and information involve known and unknown risks. These statements should be considered in conjunction with the additional information about risk and uncertainties set forth in CCU's annual report filed with the Chilean Comisión para el Mercado Financiero (CMF) and in CCU's 20-F for the year ended December 31, 2021, filed with the U.S. Securities and Exchange Commission (SEC).

This presentation and its contents are proprietary information and may not be reproduced or otherwise disseminated in whole or in part without our prior written consent. Recipients of this presentation are not to construe the contents of this summary as legal, tax or investment advice and recipients should consult their own advisors in this regard.

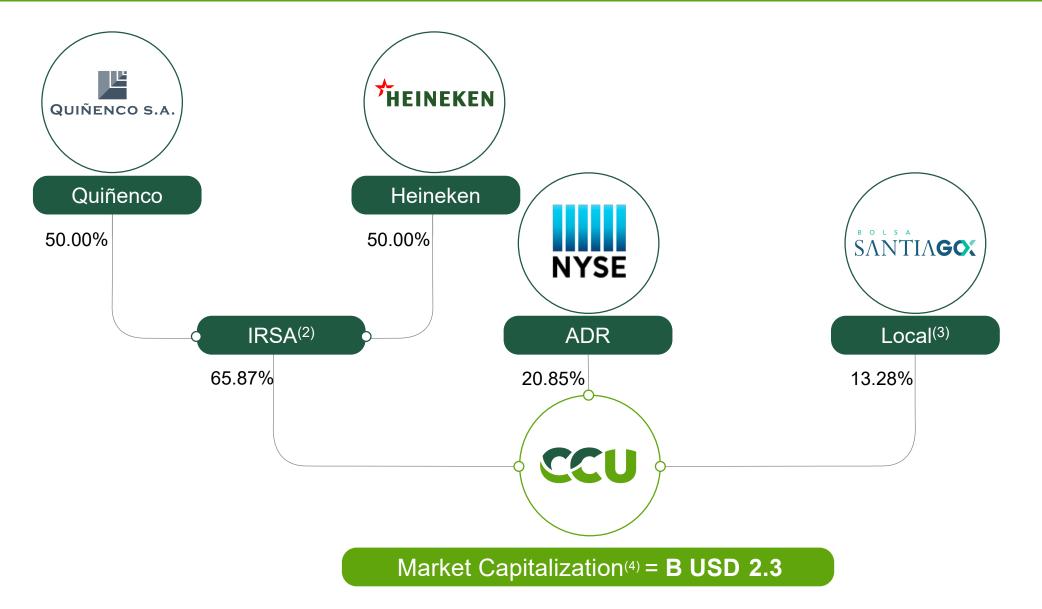
**N**20







## **Ownership structure**<sup>(1)</sup>



(1)Figures as of June 30, 2022. Number of shares 369,502,872; (2) Inversiones y Rentas S.A. (IRSA) owns directly 59.03% of CCU's equity and 6.84% through Inversiones IRSA LTDA, a 99.9% owned vehicle; (3) In Chile CCU's shares are traded on the Santiago Stock Exchange and the Chile Electronic Stock Exchange; (4) Market capitalization of CCU as of June 30, 2022.

CCU OVERVIEW

**N** CCU

4

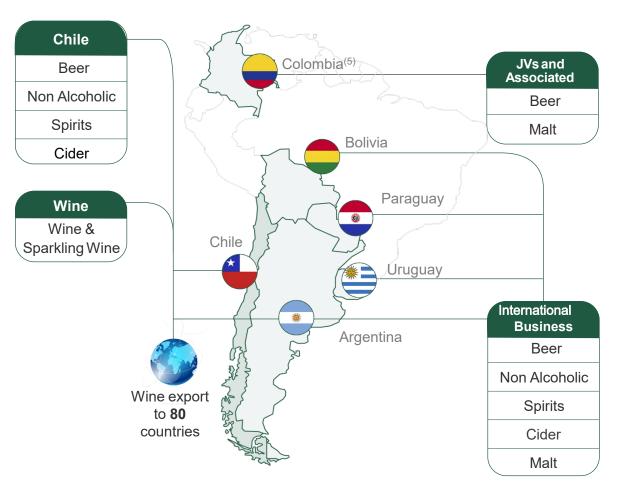
## Regional multicategory beverages player

			ibution by Oper s of December 3		ent
	Total	Chile	International Business	Wine	Other <sup>(2)</sup>
Volume mln HL	34.7	23.9	9.4	1.6	(0.2)
Net Sales USD mln	3,272	2,078	893	345	(43)
<b>EBITDA<sup>(4)</sup></b> USD mln	586	441	120	60	(34)
EBITDA margin <sup>(4)</sup>	17.9%	21.2%	13.4%	17.5%	-
Employees	9,346	5,000	2,585	1,352	409
<b>Chile</b> <sup>(3)</sup> 68%		<b>Chile</b> <sup>(3)</sup> 62%	Chile 69%	3)	
Volume	Wine 5%	Net Sales	Wine 11%	EBITDA <sup>(4)</sup>	<b>Wine</b> 10%
Internation Business	al	Internation Business	nal	Internationa Business	ıl

27%

20%





(1) Average of period exchange rate for 2021: CLP 759.3/USD (Source: Central Bank of Chile); (2) Considered as Others/Eliminations in CCU's financial releases. Includes Corporate Functions, Centres of Excellence, Shared Services across all Operating segments; (3) Includes Other; (4) EBITDA is equivalent to ORBDA (Adjusted Operating Result Before Depreciation and Amortization) used in the 20-F form; (5) Beer and Malt 50/50 Joint Venture with Postobón in Colombia. Numbers have been rounded.

5

27%

n yy

6



Source: Nielsen for Chile and Domestic Wine, Ernest & Young (EY), ID Retail for Uruguay, CCR for Paraguay, CiesMori for Bolivia, and Viñas de Chile for Export Wine. Annually updated and weighted by internal market size estimates; market size estimates annually updated. Last update December 2021.

Notes: (1) Weighted average volume market share. (2) Proportion of CCU volumes related to proprietary brands; (3) Excludes Home Office Delivery (HOD), powder juices and energy drinks; (4) Includes Beer in Argentina; CSD, Beer, Juices, Mineral Water in Uruguay; CSD, Beer, Juices, Mineral Water in Paraguay; CSDs, Beer, and Malt in Bolivia; (5) Domestic and export wines from Chile. Excludes bulk wine.

## **Chile Operating segment**

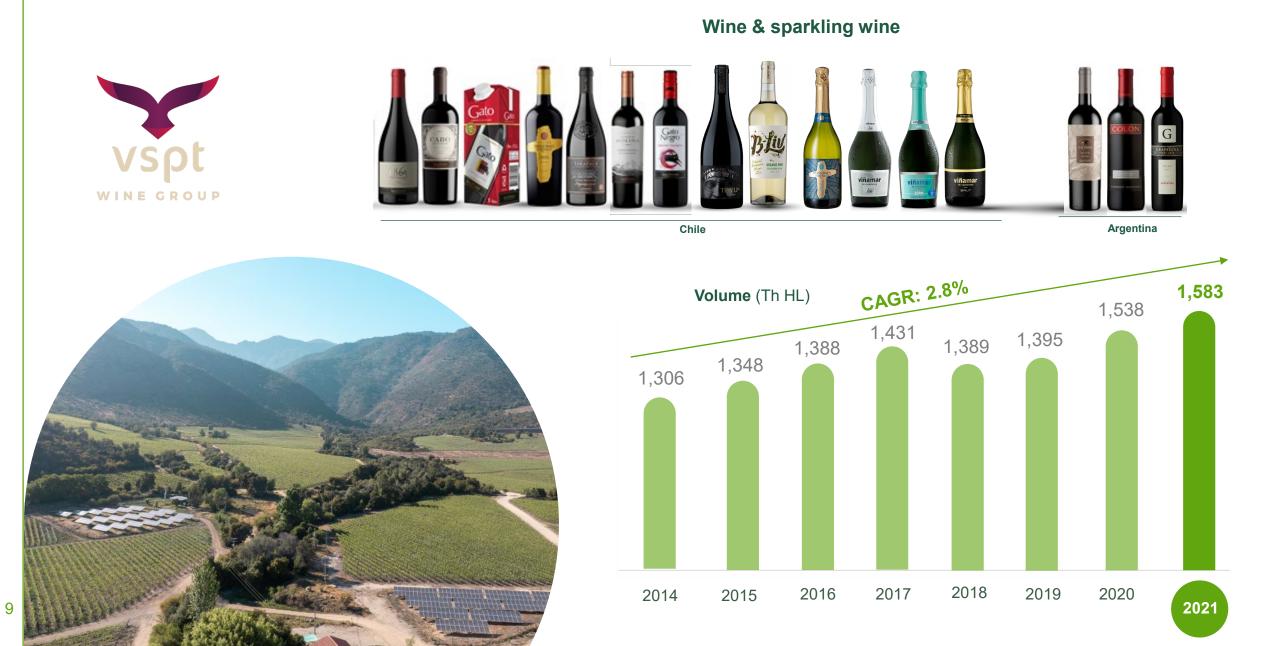


## International Business Operating segment

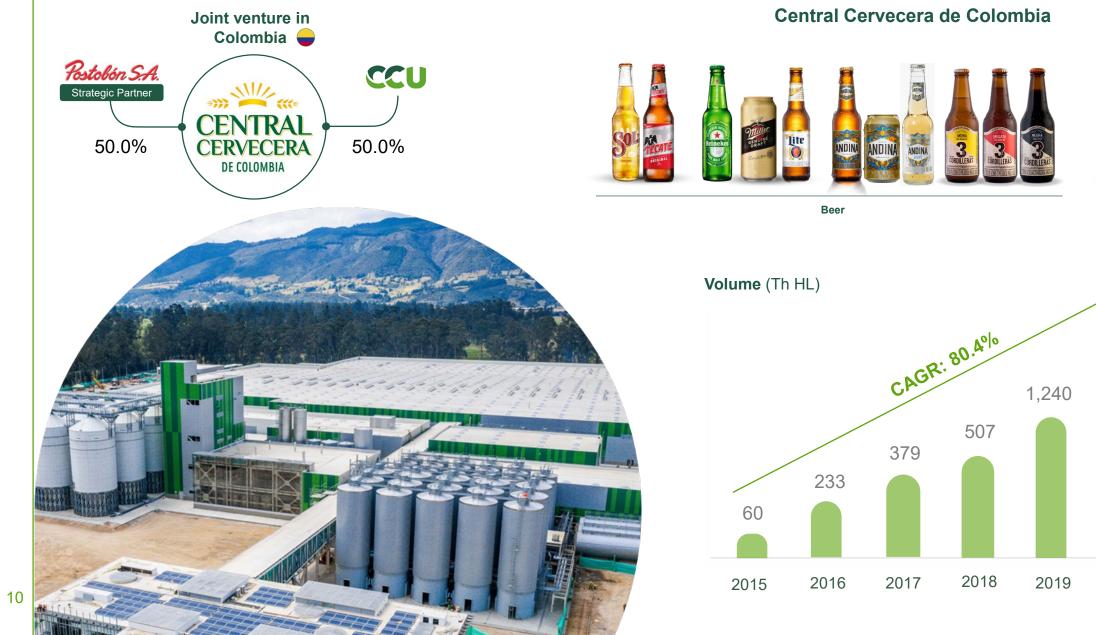


**N** CCU

## Wine Operating segment



## Joint Venture in Colombia



Malt

1,502

2020

2,069

2021

**N** CCC

## Multicategory scale in manufacturing, sales & logistics

**N** CCU

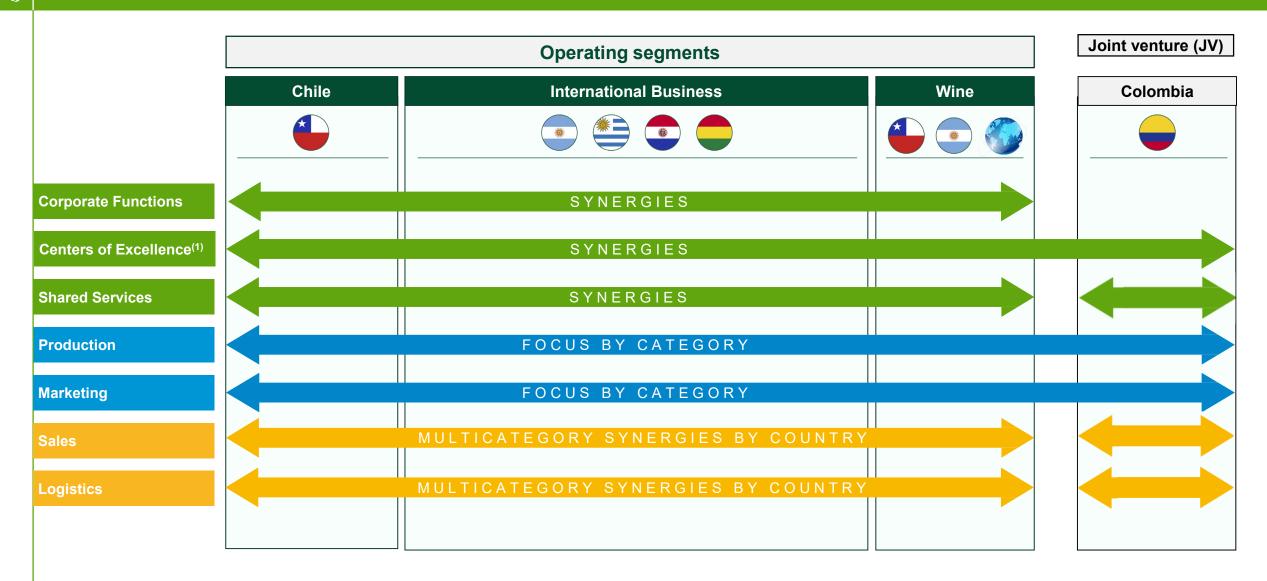
11

	Number of	Distribution	Points	Sale	s by channel	Direct	
	Plants <sup>(1)</sup>	centers <sup>(2)</sup>	ofsale	Retail	Supermarket	Indirect	Sales force
Chile	4 Beer <sup>(8)</sup> 8 NonAlcoholic 5 Spirits	29	113,713 <sup>(3)</sup>	50%	30%	20%	975
	3 Beer 2 Cider	6	211,980 <sup>(5)</sup>	11%	19%	70%	161
International	1 Non Alcoholic	1	18,458 <sup>(5)</sup>	0%	15%	85%	1
Business	1 Beer 1 Non Alcoholic	6	31,099 <sup>(5)</sup>	70%	22%	8%	140
	1 Beer 1 Non Alcoholic	4	25,786 <sup>(3)</sup>	34%	5%	61%	135
Wine <sup>(4)</sup>	5 Production 2 Storage	29(6)	28,247(4)	37%	35%	<b>28%</b> <sup>(4)</sup>	76(4)
Total <sup>(9)</sup>	33 Plants	46	<b>401,036</b> <sup>(10)</sup>	40%	27%	33%	1,488
Colombia		71(7)	347,351(7)	73%	9%	18%	1,941(7)

Notes: (1) Main production facilities; (2) Owned plus long-term leases; (3) Points of sale related to direct sales only. For Chile, including Comercial Patagona, excluding Manantial; (4) Related to the Chile domestic wine business only; (5) Related to both direct and indirect sales; (6) Through the Chile Operating segment network; (7) Joint distribution through the Postobón network. Includes Central Cervecera de Colombia sales force and Postobón shared sales force; (8) Includes Austral brewery and mixed plant in Temuco considered in Beer and Non Alcoholic; (9) Considers the Total Consolidated CCU; (10) Points of sale of Wines are contained in Chile and does not consider online sales through our e-commerce platform.

## **N**22

## Business model combines focus and synergies across all Operating segments and JV



#### Source: CCU

(1) Includes Commercial, Industrial and Planning & Logistics. The Centers of excellence aim to implement the best practices and seek for efficiencies across the Company's main functions.

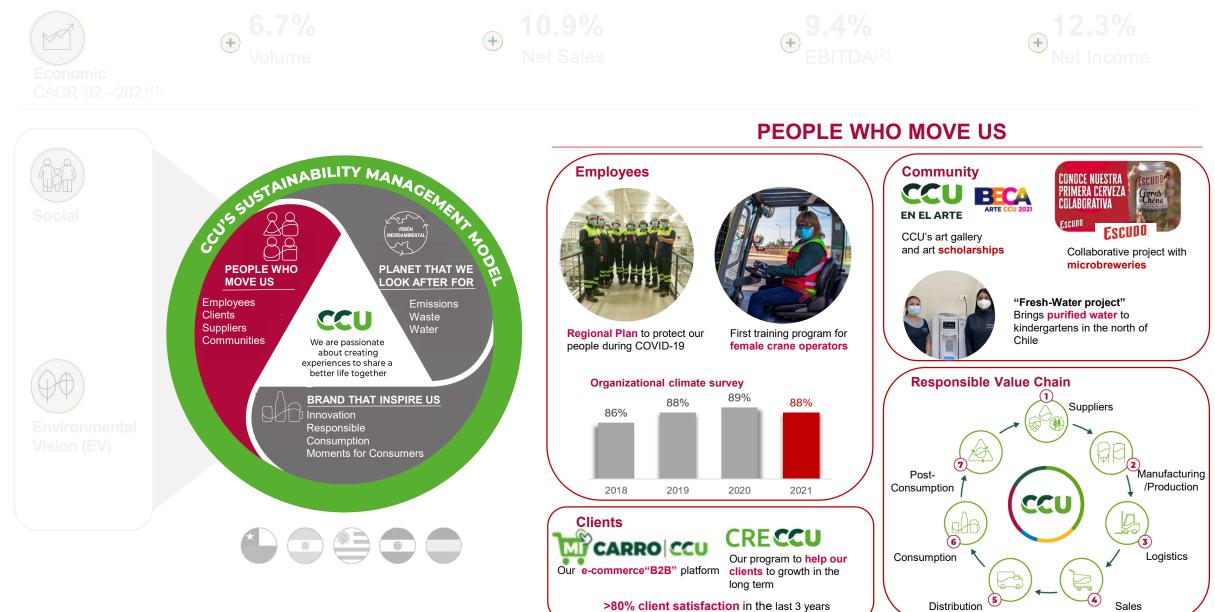
12



(1) Inflation in Chile during that period was 3.3%. Heineken joined CCU in 2003; (2) EBITDA is equivalent to ORBDA (Adjusted Operating Result Before Depreciation and Amortization) used in the 20-F form

14

## Focus on profitable and sustainable growth



15

## Focus on profitable and sustainable growth





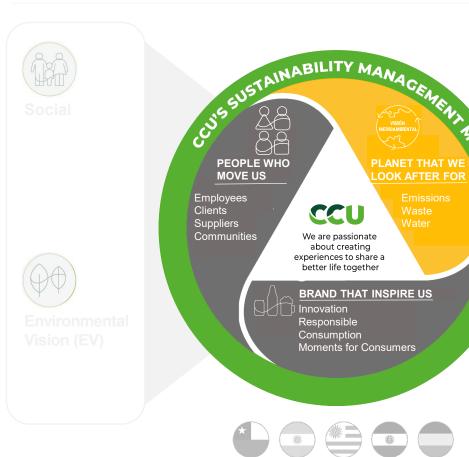


COze

Om







## PLANET THAT WE LOOK AFTER FOR

<b>Emissions</b> Reduction of Greenhouse gas emissions per liter produced (Kg CO2/HL)	2010 (Baseline) - (8.81)	2021 37% (5.56)	EV 2030 <sup>(1)</sup> 50% (4.40)
Energy generated from renewable sources (%)	New	28%	75%
Water	-	48%	60%
Reduction in water consumption per liter produced (HL/HL)	(5.19)	(2.68)	(2.08)
Waste			
Valorization of industrial Solid Waste (%)	91.7%	99.0%	100%
Reusable, Recyclable or Compostable Packaging (%)	New	100%	100%
Packaging with Recycled Material (%)	New	30%	50%

#### We participate in the following associations/initiatives:



## Focus on profitable and sustainable growth



## Proven track record in diversification, inorganic growth and long-term alliances

#### Diversification from a Chile beer based company into a regional multicategory branded beverage company

Strategic Acquisitions or Partnerships

Alliance with Global / Regional Players

Countries

Categories

- Since its foundation in 1850 until 1916, CCU was focused on the Chilean beer industry
- From 1916 until 1994, CCU started adding soft drinks to its portfolio, preparing its path to further diversification
- Since 1994, CCU started entering into new countries, together with categories, strategic acquisitions and alliances



	Investment criteria	for i	norganic growth
	Projects with <b>high potential profitability in the medium run</b> , with a limited possible dilutive short term effect Projects that enable us to buy or <b>build relevant and large scale operations</b>	•	Projects that enable us to keep developing multi-category operations Projects with proprietary brands and/or long term license agreements with strategic partners Projects that provide us competitive balance
Sour	ce: CCU		

18

D C C



CCU overview



# 2MARKET OVERVIEW17

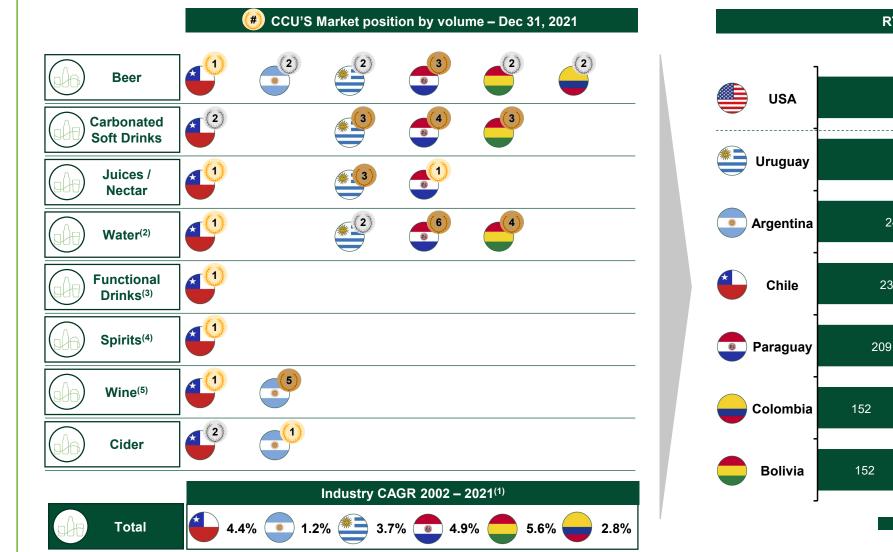


1

Performance overview

19

20



#### RTD Liters per capita in 2021

461

70

201

182

Non-Alcoholic<sup>(6)</sup>

260

310

240

234

359

309

Alcoholic<sup>(7)</sup>

305

549

Source: Internal estimates and Global Data Beverage Forecasts (annually updated, figures have been rounded).

(1) Internal estimates in the main categories we participate in; in Argentina CAGR is from 2003; (2) Includes HOD, Flavored Water, Enhanced Water and Packaged water. Uruguay and Paraguay market share position considers Packaged and enhanced water only; (3) Includes Iced Tea, Iced Coffee, Sport Drinks and Energy Drinks; (4) Includes all Spirits as per Global Data definition; (5) Includes sparkling wine; market share in Chile corresponds to wine domestic market; in the case of Argentina excludes mainstream packaging (boxed wine & large mainstream bottles), and on premise; (6) Includes Carbonated Soft Drinks, Juices and Nectar, Water, Functional Drinks and Milk (includes only white and flavored liquid milk). Numbers have been rounded and may not add up with the total.; (7) Includes Beer, Spirits, Cider and Wine. Numbers have been rounded and may not add up with the total.



CCU overview



Market overview



## Long-term performance: proven track record

Consolidated <sup>(1)</sup>	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	<b>2014</b> <sup>(7)</sup>	2015	2016	2017	2018 <sup>(8)</sup>	2019	2020	2021	CAGR <sup>(2)</sup> 02-21
<b>Volume</b> (mln HL)	10.2	11.1	11.4	12.3	13.4	14.2	15.7	16.3	17.3	18.4	19.9	21.9	22.9	23.9	24.8	26.0	28.5	30.0	30.7	34.7	6.7%
Net Sales	346	384	421	492	546	628	710	777	838	970	1,076	1,197	1,298	1,498	1,559	1,698	1,783	1,823	1,858	2,485	10.9%
EBITDA <sup>(3)</sup>	80	86	99	108	122	147	164	182	207	241	236	253	230	287	284	327	353	336	296	445	9.4%
Net Income <sup>(4)</sup>	22	54	45	48	56	79	90	128	111	123	114	123	107	121	118	130	149	130	96	199	12.3%
EBITDA Margin	23.2%	22.5%	23.4%	21.9%	22.3%	23.4%	23.1%	23.4%	24.7%	24.8%	21.9%	21.1%	17.7%	19.1%	18.2%	19.3%	19.8%	18.4%	16.0%	17.9%	
Total Market Share <sup>(5)</sup>	21.5%	22.2%	22.1%	22.2%	22.4%	22.5%	23.3%	23.6%	23.7%	24.1%	24.2%	25.8%	26.8%	27.6%	28.1%	28.1%	27.2%	28.1%	29.8%	30.9%	
EPS <sup>(6)</sup>	69.3	169.8	142.5	151.3	175.2	248.7	283.8	401.9	347.6	385.6	359.2	370.7	323.6	326.9	320.6	350.8	830.6	352.2	260.2	539.0	
(www.bcentral.cl 6 notes. Figure c during 2Q14 for	(1) Figures of 2002- 2008 under Chilean GAAP. In CLP Billions as of December of each year. Figures of 2009-2021 under IFRS, figures in nominal CLP billions; (2) Average inflation for the period based on UF variation (www.bcentral.cl); (3) EBITDA is equivalent to ORBDA (Adjusted Operating Result Before Depreciation & Amortization) used in the Form 20-F; (4) Net Income attributable to Equity holders of the parent; (5) Please refer 6 notes. Figure of 2018 includes our operation in Bolivia (29.4% when excluded); (6) In CLP; (7) Excludes the one-time effect compensation of CLP 18,882 million at EBITDA level received by our Argentine subsidiary during 2Q14 for the termination of the contract which allowed us to import and distribute on an exclusive basis Corona and Negra Modelo beers in Argentina and to produce and distribute Budweiser beer in Uruguay Net Sales, EBITDA, EBITDA Margin and Net Income exclude the gain from the CCU-ABI transaction.												e refer to page sidiary CICSA								

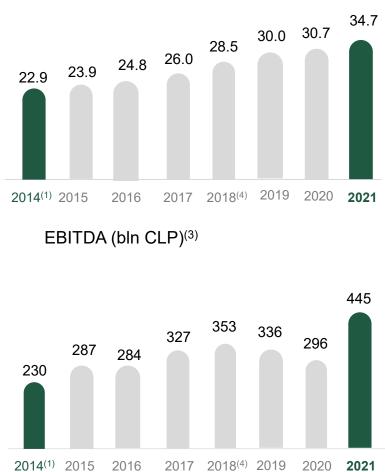
က

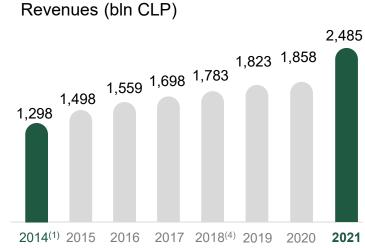
22

n CC

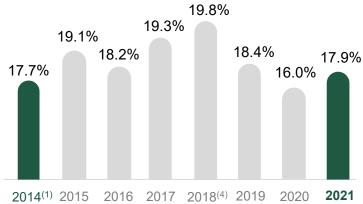
## Mid-term performance: shows growing results, despite negative external effects

## Volume (mln HL)





### EBITDA Margin<sup>(3)</sup>



2014-2021	min CLP
EBITDA 2014 <sup>(1)</sup>	229,646
External Effects <sup>(2)</sup>	(171,706)
Business Growth (volume, price and efficiencies – ExCCelencia CCU)	387,058
EBITDA 2021	444,998

**2014**<sup>(1)</sup> 2015 2016 2017 2018<sup>(4)</sup> 2019 2020 **2021 2014**<sup>(1)</sup> 2015 2016 2017

(1) Excludes the one-time effect compensation of CLP 18,882 million at EBITDA level received by our Argentine subsidiary CICSA during 2Q14 for the termination of the contract which allowed us to import and distribute on an exclusive basis Corona and Negra Modelo beers in Argentina and to produce and distribute Budweiser beer in Uruguay; (2) Includes estimated exchange rate and raw material cost effect; (3) EBITDA is equivalent to ORBDA (Adjusted Operating Result Before Depreciation & Amortization) used in the Form 20-F; (4) Excludes the gain from the CCU-ABI transaction.

6

23

**N** CCU

## Short-term performance: Consolidated quarterly results

Consolidated (mln CLP)	2Q22	2Q21	Δ%	YTD 2022	YTD 2021	Δ%
			22/21			22/21
Volume (Th HL)	6,559	6,759	(2.9)%	16,244	15,801	2.8%
Net Sales	558,503	469,995	18.8%	1,258,968	1,039,634	21.1%
MSD&A/Net Sales	40.7%	39.6%	116 bps	35.4%	36.5%	(115) bps
EBIT <sup>(1)</sup>	(1,671)	34,670	(104.8)%	104,224	134,419	(22.5)%
EBITDA <sup>(2)</sup>	32,471	61,576	(47.3)%	167,597	188,123	(10.9)%
EBITDA margin <sup>(2)</sup>	5.8%	13.1%	(729) bps	13.3%	18.1%	(478) bps
Net Income	(10,455)	18,968	(155.1)%	54,089	83,352	(35.1)%

**N**SS

(1) EBIT, also referred to as Adjusted Operating Result, is defined as Net Income before other gains (losses), net financial expense, equity and income of joint ventures, foreign currency exchange differences, result as per adjustment units and income taxes; (2) EBITDA is equivalent to ORBDA (Adjusted Operating Result Before Depreciation & Amortization) used in the Form 20-F.

## Short-term performance: Quarterly results per operating segment

Operat	ing segments	2Q22	2Q21	Δ%	YTD 2022	YTD 2021	Δ%
(mln CL	_P)			22/21			22/21
	Volume (Th HL)	4,593	4,752	(3.4)%	11,315	11,001	2.8%
	Net Sales	328,283	316,436	3.7%	786,767	709,656	10.9%
elle	MSD&A/Net Sales	36.8%	36.4%	43 bps	31.2%	33.2%	(204) bps
Chile	EBIT <sup>(1)</sup>	6,297	41,692	(84.9)%	83,288	128,795	(35.3)%
	EBITDA <sup>(2)</sup>	23,711	57,935	(59.1)%	117,156	161,881	(27.6)%
	EBITDA margin <sup>(2)</sup>	7.2%	18.3%	(1,109) bps	14.9%	22.8%	(792) bps
	Volume (Th HL)	1,602	1,629	(1.7)%	4,258	4,091	4.1%
	Net Sales	163,889	95,900	70.9%	352,437	220,562	59.8%
iona ess	MSD&A/Net Sales	52.0%	54.4%	(235) bps	45.7%	48.6%	(291) bps
ernation <i>a</i> Business	EBIT <sup>(1)</sup>	(11,230)	(9,598)	17.0%	13,367	623	2045.7%
International Business	EBITDA <sup>(2)</sup>	1,072	(2,223)	148.2%	34,268	14,483	136.6%
-	EBITDA margin <sup>(2)</sup>	0.7%	(2.3)%	297 bps	9.7%	6.6%	316 bps
	Volume (Th HL)	411	413	(0.5)%	763	766	(0.4)%
	Net Sales	75,618	64,782	16.7%	139,623	121,185	15.2%
e	MSD&A/Net Sales	25.8%	25.6%	26 bps	26.1%	26.4%	(29) bps
Wine	EBIT <sup>(1)</sup>	8,464	8,024	5.5%	16,731	15,415	8.5%
	EBITDA <sup>(2)</sup>	11,788	10,809	9.1%	23,258	20,989	10.8%
	EBITDA margin <sup>(2)</sup>	15.6%	16.7%	(110) bps	16.7%	17.3%	(66) bps

(1) EBIT, also referred to as Adjusted Operating Result, is defined as Net Income before other gains (losses), net financial expense, equity and income of joint ventures, foreign currency exchange differences, result as per adjustment units and income taxes; (2) EBITDA is equivalent to ORBDA (Adjusted Operating Result Before Depreciation & Amortization) used in the Form 20-F.

25

n co

**PERFORMANCE OVERVIEW** 

က

Assets (mln CLP)	As of June 30 <sup>th</sup> , 2022	As of Dec 31 <sup>st</sup> , 2021	Liabilities and Equity (mln CLP)	As June 30 <sup>th</sup> , 2022	As of Dec 31 <sup>st</sup> , 2021
Cash and cash equivalents	643,999	265,568	Financial debt	1,267,125	594,858
Other current assets	933,581	825,804	Other liabilities	719,655	826,378
Total current assets	1,577,580	1,091,372	Total liabilities	1,986,780	1,421,235
Property, plant and equipment	1,307,387	1,222,261	Net equity (shareholders)	1,372,894	1,307,618
Other non current assets	597,120	533,117	Minority interest	122,414	117,897
Total non current assets	1,904,508	1,755,378	Total equity	1,495,308	1,425,515
Total assets	3,482,088	2,846,751	Total liabilities and equity	3,482,088	2,846,751

Financial ratios	As of June 30 <sup>th</sup> , 2022	As of Dec 31 <sup>st</sup> , 2021	Credit ratings	Loca	al	International	
			Credit ratings	Fitch	ICR	Fitch	S&P
Interest coverage (>3.0) <sup>(1)</sup>	8.28	12.48	Shares	Level 1	Level 1	-	-
Debt to equity ratio (<1.5) <sup>(2)</sup>	0.38	0.96	Bonds	AA+	AA+	A-	BBB
			Solvency	AA+	AA+	A-	BBB
Net financial debt / EBITDA <sup>(3)</sup>	1.47	0.74					
Financial debt / capitalization <sup>(4)</sup>	0.46	0.29	Outlook	Stable	Stable	Stable	Stable

26

(1) Financial covenant as EBITDA / Financial Cost (trailing 12 months); (2) Financial covenant as Total liabilities/ Total Equity (excluding dividend provision); (3) EBITDA is equivalent to ORBDA (Adjusted Operating Result Before Depreciation and Amortization) used in the 20-F form; (4) Capitalization refers to financial debt plus total equity including minority interest.



# **Corporate Presentation**

Investor Relations Second Quarter 2022

